

## Ida Keränen

### Senior Associate

Joined Firm: 2019

Languages: English, Finnish, Swedish

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### Practice Areas

Dispute Resolution; EU and Competition

### Career and qualifications

Waselius Attorneys 2023- (Senior Associate), Trainee District Judge at District Court of Länsi-Uusimaa 2022-2023, Waselius Attorneys 2019-2023 (Associate), Waselius Attorneys 2019 (Trainee), KPMG 2018 (Legal Trainee), Trainee in another Finnish law firm 2016-2017

Education: University of Turku, LL.M. 2019; Trained on the Bench 2023

### Selected experience

#### Dispute resolution

- Acted as counsel to a finance company in an insurance claim dispute before the district court
- Acted as counsel to a motorhome retailer and its principal shareholder in a financing contract dispute in FAI arbitration against a financier
- Acted for a Canadian mining company in various permit-related proceedings and appeals before the administrative courts and the Supreme Administrative Court
- Acted as counsel to a motorhome retailer and its principal shareholder in a contractual dispute and related injunction proceedings against a financier before the district court
- Acted for a German technology group in a commercial dispute against a forest industry company
- Acted for a terminal storage operator in a contractual dispute against a thermal power plant company in FAI arbitration
- Successfully represented NaturaMed against the Finnish Consumer Ombudsman in the Market Court in a significant marketing law case
- Acted for an international travel industry operator in an ad hoc arbitration against a Finnish travel agency
- Acted as co-counsel to a German entity in the entertainment industry in a contractual dispute concerning a marketing agreement
- Acted as counsel to HF Industriemontagen Franz Hofmaniger GmbH in a contractual dispute against Havator Oy

#### EU and Competition

- Represented Hedin Automotive in merger control proceedings in connection with its acquisition of Delta Auto
- Joint Venture between Neova Oy and Lassila & Tikanoja Plc
- Contributed to the 2020 Yearbook of the Finnish Competition Law Association with an article on the largest merger control investigation by the FCCA to date
- Represented Loomis AB in merger control proceedings in connection with its acquisition of Automatia Pankkiautomaatit Oy
- Acquisition of Automatia Pankkiautomaatit Oy by Loomis AB

## Member

Finnish Bar Association (2023), Association of Finnish Lawyers, Young Arbitration Club Finland (YACF); Finnish Sports Law Association

## Recent publications

- Practical Law – Competition Global Guide 2026
- Practical Law - Competition Global Guide 2025
- Practical Law – Competition Global Guide: Finland Q&A